

In The Presence of H.E
Mr. Ali Bin Saleh Al Saleh
Chairman of Shura Council



بحضور معالي السيد
علي بن صالح الصالح الموقر
رئيس مجلس الشورى

The **26**th

Annual BSCM
Conference & Exhibition

PEOPLE 5.0: Shaping Future Workforce

16 November 2025 | Pre-Conference
Master Class Workshop
BSCM PREMISES

17 November 2025



Celebrating
BSCM جائزة التميز
EXCELLENCE
AWARDS
2025

17 - 18
November 2025 | BSCM Conference
& Exhibition
Crowne Plaza Hotel

19 November 2025 | Post-Conference
Interactive Workshop
BSCM PREMISES

Hosted & Organized by



Event Manager



 **THE DESTINATION**
KINGDOM OF BAHRAIN





BSCM PRESIDENT MESSAGE

Ahmed AL Zayani

Following the great success of our conference of last year, our conference returns this year in its 26th edition under the title **PEOPLE 5.0: Shaping Future Workforce**. This important topic has been carefully chosen as we all look forward to highlighting the characteristics of the workforce required for the future, most importantly the blend between the human element and the technological element, especially human intelligence and artificial intelligence (HI & AI).

Therefore, the Board of Directors and the conference organizing committee invite you to take full advantage of this event, with the presence of international and regional experts.

We welcome your participation as sponsors, participants, or supporters in human resource development, with the aim of enhancing performance and productivity.

We look forward to seeing you at the conference.

بعد النجاح الكبير الذي حققه مؤتمرنا في العام الماضي يأتي مؤتمرنا لهذا العام في نسخته 26 تحت عنوان **PEOPLE 5.0 تشكيل رأس المال البشري**. لقد تم اختيار هذا الموضوع الهام بعناية متطلعين جميعاً لتسليط الضوء على نوع وخصائص القوى العاملة المطلوبة للمستقبل وأهمها المزج بين العنصر البشري والعنصر التقني خصوصاً الذكاء البشري والذكاء الاصطناعي (AI & HI).

يدعوكم مجلس الإدارة واللجنة المنظمة للمؤتمر للاستفادة القصوى من هذا الحدث لوجود خبراء دوليين واقليميين وتجارب متنوعة من القطاعين العام والخاص.

نرحب بمشاركتكم كرعاة ومشاركين أو متحدّين وخبراء داعمين في تنمية الموارد البشرية بهدف تعزيز الأداء والإنتاجية في مختلف مؤسساتنا.

نلقاكم على خير يوم المؤتمر.

ABOUT CONFERENCE

عن المؤتمر

Refers to the evolution of how humans and technology interact, especially in the workplace. Its inspired by the concept of Society 5.0 (introduced in Japan), which envisions a super-smart society where technology like AI, IoT, and robotics is integrated into daily life to enhance human capabilities rather than replace them.

يشير إلى تطور كيفية تفاعل البشر والتكنولوجيا، خاصة في مكان العمل. إنه مستوحى من مفهوم المجتمع 5.0 (الذي تم تقديمه في اليابان)، والذي يتصور مجتمعًا فائق الذكاء حيث يتم دمج تقنيات مثل الذكاء الاصطناعي وإنترنت الأشياء والروبوتات في الحياة اليومية لتعزيز القدرات البشرية بدلاً من استبدالها.

THE NEXT GENERATION OF WORKFORCE REFERS TO:

يشير مفهوم الجيل القادم من القوى العاملة وتشكيلها:

- Young talents (often Gen Z and beyond) are entering the labor market.
- Workers who are tech-savvy, values-driven (care about purpose, diversity, sustainability), and adapt quickly to innovation.
- A workforce that expects flexibility, remote work options, and continuous learning opportunities.
- An emphasis on soft skills like leadership, collaboration, and adaptability, alongside technical skills.

- دخول المواهب الشابة (غالباً من الجيل Z وما بعده) سوق العمل.
- العمال الذين يتمتعون بالذكاء التكنولوجي ، والمدفوعين بالقيم (يهتمون بالهدف والتنوع والاستدامة)، ويتكيفون بسرعة مع الابتكار.
- قوة عاملة تتوقع المرونة وخيارات العمل عن بعد وفرص التعلم المستمر.
- التركيز على المهارات الشخصية مثل القيادة والتعاون والقدرة على التكيف، إلى جانب المهارات التقنية.

TARGET AUDIENCE

الفئات المستهدفة



Business Leaders
& Executives



HR Directors &
Managers



HR Business
Partners



Talent Management
Supervisors



Consultants &
Academics in HR



Technology
Providers for HR



Organizational
Developers



Supervisors



**Pre-Conference
Master Class Workshop**

Facilitator Profile

Dr. Corrie Jonn Block – Canada

Renowned Business Strategist, Executive Coach, Bestselling Author

Dr. Corrie Jonn Block is a globally recognized expert in leadership, workplace culture, and business strategy. With over 25 years of experience across +100 companies in 30 countries, he is a trusted advisor to Fortune 500 executives and government leaders. As a professor of Strategic Management and a TEDx speaker, Dr. Block combines deep academic insight with real-world impact. His engaging, practical approach empowers leaders to drive transformation, boost performance, and build meaningful cultures.



EXECUTIVE LEADERSHIP MASTERCLASS OUTLINE

LEADING THROUGH COACHING: Empowering the People 5.0 Workforce

About the workshop

This interactive masterclass will equip executives and leaders with practical coaching techniques to foster a People 5.0 centric workforce. Participants will learn how to apply a coaching style of leadership to enhance engagement, drive innovation, and optimize human potential within their organizations, moving beyond a sole reliance on technology. The session will be highly experiential, featuring roundtable discussions and practical exercises.

08:00 – 08:30 Welcome Coffee & Networking

08:30 – 09:30 **Session 1**
The Imperative of Executive Coaching in People 5.0

- Understand the core tenets of People 5.0 and its relevance to modern leadership.
- Recognize the critical role of coaching in developing a human-centric workforce.
- Challenge common misconceptions about executive coaching.

09:30 – 10:00 Tea/Coffee Break

10:00 – 11:00 **Session 2**
The Coaching Leader Mindset: Shifting from Manager to Coach

- Adopt an “advisory coaching” mindset, as advocated by Corrie Jonn Block.
- Develop active listening and powerful questioning skills.
- Understand the importance of building trust and rapport.

11:00 – 12:00 **Session 3**
Practical Frameworks for Coaching Leadership & Cultivating a Coaching Culture for People 5.0

- Learn practical models for applying coaching in daily leadership interactions.
- Identify opportunities to integrate coaching into performance management and development.
- Understand how to set clear goals and foster accountability.
- Understand the leader’s role in championing a coaching culture.

12:00 Close of the master class workshop

01

Explore the concept of People 5.0 and its impact on shaping the future workforce in a human-centric, technology-driven world.

02

Discuss the role of leadership and culture in fostering resilience, adaptability, creativity, and inclusion in the People 5.0 workforce.

03

Encourage leadership transformation, discuss the need for a new leadership mindset that supports agility, innovation, and employee well-being in the People 5.0 era.

04

Identify the key skills, mindsets, and competencies required for the next generation of workers to thrive in the era of digital transformation and AI.

05

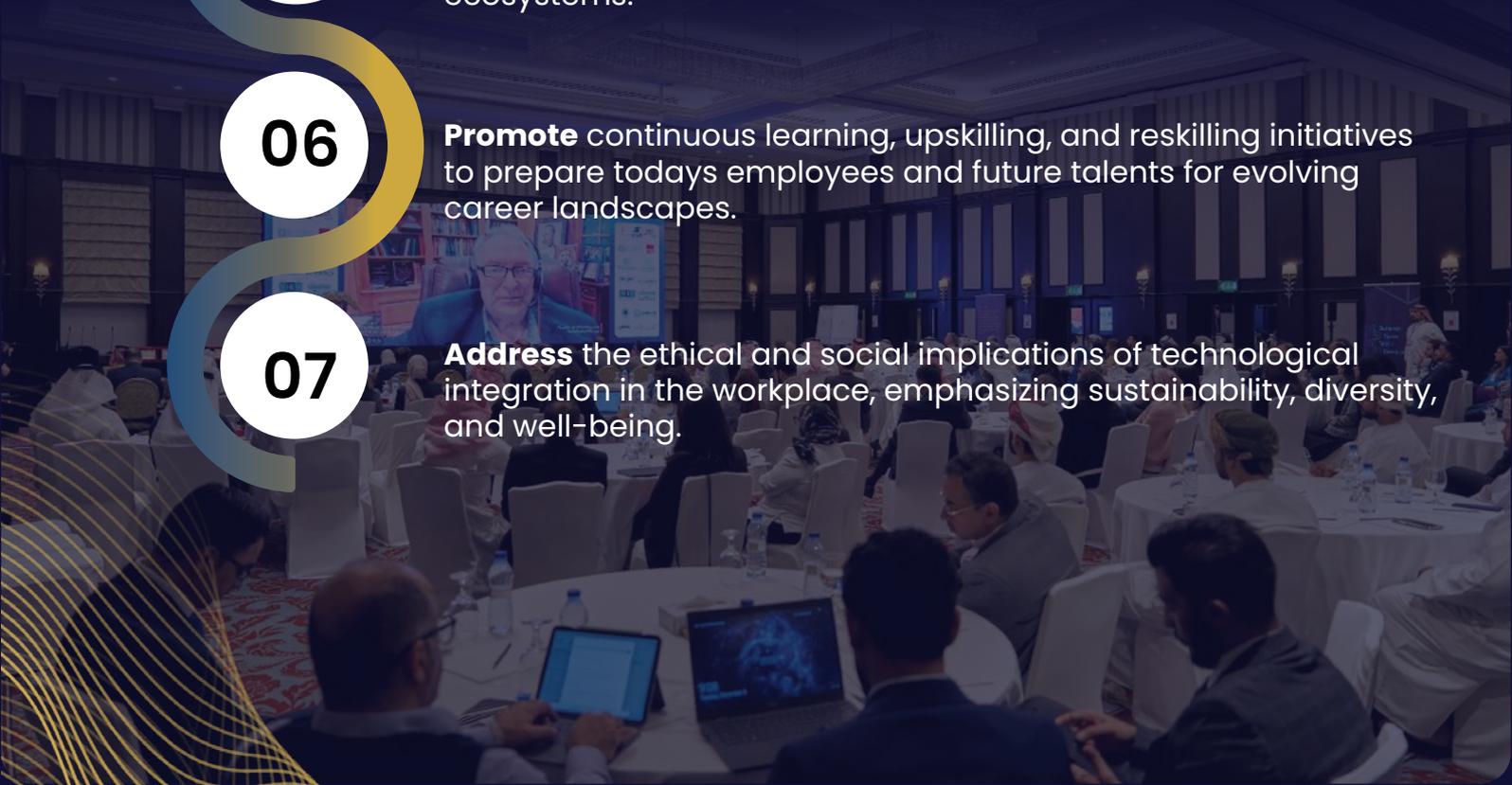
Showcase best practices and success stories from companies and industries leading the transition to People 5.0 ecosystems.

06

Promote continuous learning, upskilling, and reskilling initiatives to prepare today's employees and future talents for evolving career landscapes.

07

Address the ethical and social implications of technological integration in the workplace, emphasizing sustainability, diversity, and well-being.





برنامج المؤتمر
THE PROGRAM

DAY 1 THEME: UNDERSTANDING THE PEOPLE 5.0 Workforce

07:30 – 09:00 Registration & Morning Networking

09:00 – 10:00

- Opening Remarks

New Dimension in understanding future workforce
Dr. Ahmed Al Banna – Conference Chair – Kingdom of Bahrain

Keynote Address

The Rise of People 5.0: Merging Technology with Humanity in the Workplace

- By: Prof. Dave Ulrich – USA
- Awarding Ceremony

10:00 – 10:30 Exhibition Opening – Tea Coffee Break / Networking

10:30 – 10:55 **All The Rules are Made Up! Meaning, Connection and Fulfillment at Work**

- Work is, at its core, a game—and the rules are entirely up to us.

By: Dr. Corrie Jonn Block – Canada

10:55 – 11:20 **Corporate Culture and its Impact on People Development?**

- Impact of Corporate culture on growth and sustainability

Dr. Hanan Al Saif – KSA

11:20 – 12:15 CEO FORUM

From Industry 4.0 to People 5.0 – The New Role of Leadership in managing people

- Dr. Abdulrahman Jawahery – CEO Bapco Refinery
- Ms. Fatima Al Alawi – CEO BISB
- Mr. Mohammed Al Qaed – CEO E.Government

Moderated By: Dr. Amer Al Rawas – Transformational Leader and Advocate of AI Sultanate of Oman

12:15 – 12:45 Prayer Break / Visit Exhibition

12:45 – 13:10 **The Learning Culture of People 5.0: Case Study of Balkans Region**
By: Ms. Sanja Miovcic – Executive Director Impakt – Bosnia and Herzegovina

13:10 – 13:35 **The Rise of the AI Natives**
By: Dr. Ramin Mohajer – Chief Executive of Aspire – Sultanate of Oman

13:25 – 14:00 **Workforce Strategy 5.0: How Governments & Enterprises Can Align**
By: Dr Ranjan Kumar Mohapatra – Former Director (Human Resources), Indian Oil Corporation Ltd. – India

14:00 – 14:15 Short Break

14:15 – 15:00 Interactive Discussion

Why, When and Who is Shaping Future Workforce
with all speakers and participants conducted by:

- Dr. Ahmed Al Banna – CEO Origin Group – Kingdom of Bahrain
- Ms. Dima Kobrossi – Founder of Dlight Wellbeing & Leadership Coac Lebanon/Mexico

15:00 Wrap-up & Closing Notes (Day 1) / Lunch

DAY 2 THEME: SHAPING FUTURE WORKFORCE

07:30 – 08:30 Morning Networking

08:30 – 08:45 Recap of day one /intro of day two
By: Dr. Ahmed Al Banna - Conference Chair - Kingdom of Bahrain

08:45 – 09:30 HI +AI Collaboration:
Case Studies from Forward-Thinking Organizations
Dr. Amer Al Rawas - Transformational Leader and Advocate of AI
Sultanate of Oman

09:30 – 10:15 Panel Discussion:
Building the Workforce of Tomorrow – Government, Education & Industry Roles

- Dr. Amer Al Rawas - Transformational Leader and Advocate of AI
- Jovana Ilic - Communications & Stakeholder Engagement Specialist
Serbia
- Mr. Gautam Ganglani - Chief Energising Officer Right Selection
Dubai - UAE

Moderated By: Ms. Muneera Al Jaber - Board Member BSCM

10:15 – 10:45 Tea Coffee Break / Networking

10:45 – 11:30 CHRO Forum
**Managing Workforce Disruption with Empathy and Vision
HR perspective**

- Mr. Fahed Danish - CHRO ALPA - Kingdom of Bahrain
- Ms. Dana Bukhamma - Group Head HR Transformation &
Development - KFH Bank - Kingdom of Bahrain
- Ms. Nouf Al Suwaidi - CHRO BAPCO Energies - Kingdom of Bahrain

Moderated By: Mr. Ahmed Al Zayani - BSCM President

11:30 – 12:00 Prayer Break / **Visit Exhibition**

12:00 – 12:20 **Gen Z & Alpha: Engineering Graduates Soft Skills for Industry 4.0**
By: Eng. Basma Salama - Chief of Academic Development
Bahrain Polytechnic - Kingdom of Bahrain

12:20 – 12:40 **Blended Learning and Micro-credentials for Future-Ready Talent**
By: Dr. Abdulla Al Hamed - CEO Inermed - Kingdom of Bahrain

Workshop
12:40 – 13:45 **Applications of AI in Shaping The Way We Work**
By: Dr. Ahmed Bouzbar - Master & AI Trainer - State of Kuwait

13:45 – 14:00 Short Break

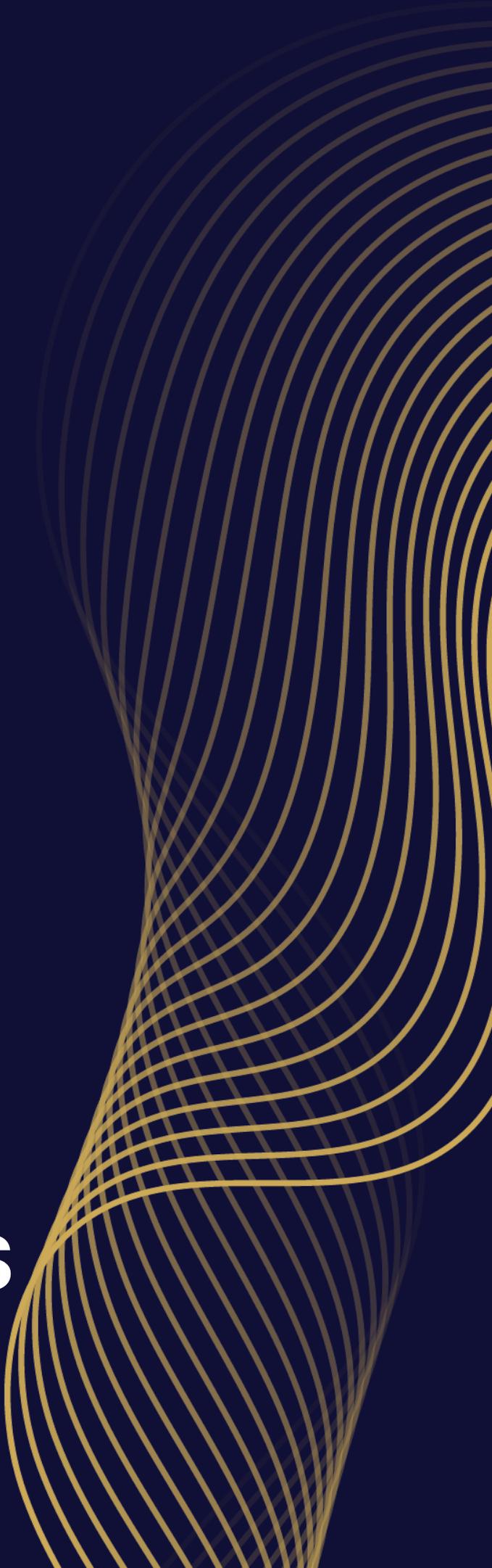
14:00 – 14:45 NGO Leaders Panel:
How NGOs Supporting Workforce Development

- Dr. Raida Al Alawi - Bahrain Engineers Society President
- Mr. Ahmed Al Zayani - BSCM President
- Mr. Salah Ahmed Al Midfa - Bahrain Lawyers Society President

Moderated By: Ms. Mona Al Abbas - BSCM Board Member

14:00 – 14:45 Inspiring Session
By: Dr. Jameel Hasan - Quality Director, Bahrain Polytechnic

15:15 Conference Wrap-up / Lunch



**PRESENTERS
PROFILE**

PRESENTERS / FACILITATORS

PRESENTERS / FACILITATORS



Prof. Dave Ulrich
International Guru
USA



Dr. Amer Al Rawas
Transformational Leader
and Advocate of AI
Sultanate of Oman



Ms. Fatima Al Alawi
CEO Bahrain Islamic Bank



Mr. Mohammed Al Qaed
CEO E.Government



**Dr. Abdulrahman
Jawahery**
CEO Bapco Refinery



Dr. Hanan Al Saif
STRATEGIC BUSINESS
CONSULTANT
KSA



Dr. Corrie Jonn Block



Dr. Abdulla Al Hamed
Managing Partner INTERMID
Kingdom of Bahrain



Ms. Sanja Miovcic
Executive Director Impact
Bosnia and Herzegovina



Mr. Fahed Danish
CHRO Alba
Kingdom of Bahrain



Mr. Salah Al Midfa
Bahrain Lawyer Society
President



Dr. Raida Al Alawi
Bahrain Engineers Society
President



Dr. Ramin Mohajer
Chief Executive of Aspire
Sultanate of Oman



Ms. Dana Bukhamma
Group Head HR
Transformation &
Development



Ms. Nouf Al Suwaidi
CHRO Bapco Energies
Kingdom of Bahrain



Dr. Ranjan Mohapatra
Former Director (Human
Resources), Indian Oil
Corporation Ltd. - India



Ms. Muneera Al Jaber
Manager of Learning &
Development
Benefit Company
Kingdom of Bahrain



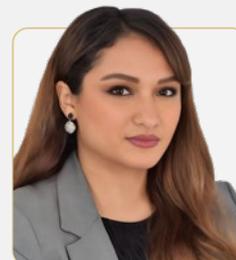
Ms. Dima Kobrossi
Founder of Dlight
Wellbeing & Leadership Coach
Lebanon/Mexico



Dr. Ahmed Bouzbar
Certified Strategic Planning
Consultant and Trainer
State of Kuwait



Dr. Ahmed Al Banna
CEO of Origin Group
Kingdom of Bahrain



Eng. Basma Salama
Chief of Academic
Development
Bahrain Polytechnic



Ms. Muna Al Abbas
BSCM Board Member



Mr. Gautam Ganglani
Chief Energising Officer
Right Selection
Dubai



Dima Baqaeeen
Director of Growth
Elevatus - Jordan



Jovana Ilic
Communications &
Stakeholder Engagement
Specialist
Serbia

KEYNOTE
VIRTUAL - GUST



Prof. Dave Ulrich
USA

CEO
FORUM



Dr. Abdulrahman Jawahery
CEO Bapco Refinery



Ms. Fatima Al Alawi
CEO Bahrain Islamic Bank



Mr. Mohammed Al Qaed
CEO E.Government

CHRO
FORUM



Ms. Dana Bukhamma
Group Head HR
Transformation &
Development



Mr. Fahed Danish
CHRO Alba
Kingdom of Bahrain



Ms. Nouf Al Suwaidi
CHRO Bapco Energies
Kingdom of Bahrain

NGOS LEADERS
PANEL



Mr. Salah Al Midfa
Bahrain Lawyer Society
President



Dr. Raida Al Alawi
Bahrain Engineers Society
President



Mr. Ahmed Al Zayani
Bahrain Society for Human
Capital Management
President

INTERACTIVE
DISCUSSION



Dr. Ahmed Al Banna
CEO of Origin Group
Kingdom of Bahrain



Dima Kobrossi
Founder of Dlight
Wellbeing & Leadership Coach
Lebanon/Mexico



Dr. Jameel Hasan
Quality Director
Bahrain Polytechnic
Kingdom of Bahrain

WORKSHOP
APPLICATIONS OF AI



Dr. Ahmed Bouzbar
Certified Strategic Planning
Consultant and Trainer
State of Kuwait



**Post-Conference
Master Class Workshop**

Facilitator Profile

Ms. Dima Baqaeen

Director of Growth
Elevatus - Jordan

Growth-focused professional with +5 years of experience in Customer Success, driving business growth through strategic partnerships and scaling SaaS solutions. Passionate about building strong client relationships, optimizing processes, and creating impactful strategies that boost retention and revenue.



SMARTER HIRING WITH AI: How AI is Reshaping Talent Acquisition

PART 1

Experience A.I. Powered
Recruitment Firsthand

PART 2

Step Into the Future of
Interviewing with Built-In
Psychometric Insights

Workshop Objectives

01

Understand how AI is transforming talent acquisition.

02

Explore leading AI tools and platforms (e.g., Elevatus, Hire Vue, LinkedIn Talent Insights).

03

Learn how to use AI to enhance candidate sourcing, screening, and experience.

04

Discuss ethical and strategic considerations when applying AI in HR.

08:00 – 09:30 Welcome Coffee & Networking**08:30 – 10:00** Welcome & Introduction

Part 1:

Experience A.I. Powered Recruitment Firsthand

To provide attendees with a first-hand experience of how Elevatus' AI recruitment engine (EVA-REC) streamlines the hiring process, from creating job requisitions to managing pipelines and tracking candidate journeys.

Flow:

- High-Level Presentation – Introduction to EVA-REC
- Hands-On Experience (Pipeline + Job Posting + Candidate Journey)
- Discussion & One Participant's Results

10:00 – 10:30 Tea/Coffee Break**10:30 – 12:00**

Part 2:

Step Into the Future of Interviewing with Built-In Psychometric Insights

To introduce attendees to AI video assessments and personality insights using EVA-ASSESS, helping them understand how AI can uncover deeper candidate potential and drive smarter decisions.

Flow:

- Presentation – Value of EVA-ASSESS & Video Assessments
- Hands-On Simulation (Assessment Creation + Personality Insights)
- Discussion & Reflections

12:00

Close of the workshop / Q&A

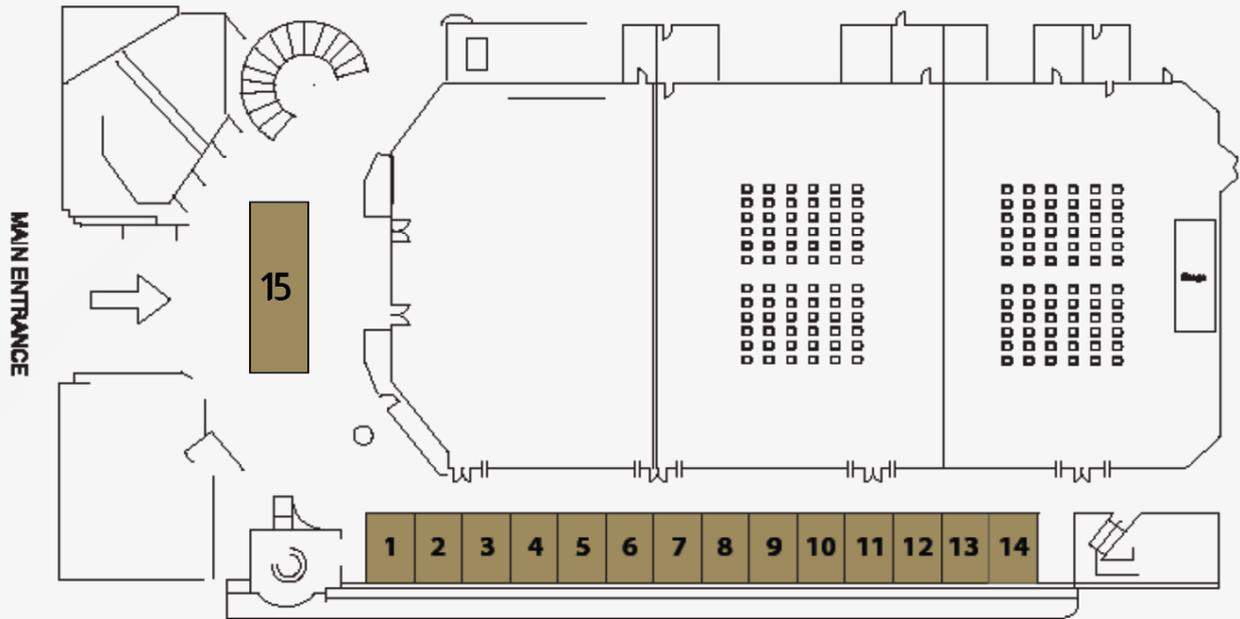


المعرض
THE EXHIBITION

Exhibition Floor Plan

17 - 18 November 2025

Monday & Tuesday
Crowne Plaza Hotel



FOR REGISTRATION /INQUIRIES

+973 17 825 518 | +973 32 321 222 | +973 37 700 4 21 | Info@bscm.bh

CONFERENCE REGISTRATION

INDIVIDUAL/ GROUP DELEGATE REGISTRATION FORM

REGISTER NOW

**PLEASE COMPLETE THE REGISTRATION FORM
IN CAPITAL LETTERS AND SEND BACK TO:**

Info@bscm.bh

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MOB: +973 3232 1222

ORGANISATION NAME _____

CONTACT PERSON _____

JOB TITLE _____

MAILING ADDRESS _____

E-MAIL _____

TELEPHONE _____

MOBILE _____

AUTHORIZED SIGNATURE _____

DATE _____

S/N	DELEGATES	JOBTITLE
1		
2		
3		
4		
5		

* FOR ADDITIONAL REGISTRATION, USE A COPY OF THIS FORM

PARTICIPATION FEES IN BHD.

BHD 390 PER DELEGATE

TABLE OF 5 DELEGATES

FOR ONLY **BHD 1490**

FEES INCLUSIVE OF:

- ATTENDING THE FULL CONFERENCE.
- ATTENDING THE WORKSHOPS ON 16 & 19 NOV.
- ATTENDING THE GALA DINNER FOR BSCM AWARD.
- CONFERENCE MATERIALS
- COFFEE BREAKS & LUNCH
- ATTENDANCE CERTIFICATE

Cancellation / Substitutions No cancellation will be permitted once a registration form is received. However, substitution is allowed.

FOR OFFICIAL USE BY BSCM :

FOR REGISTRATION /INQUIRIES

Few of our Previous Conferences



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The **26**th

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BSCM

جمعية البحرين لإدارة الموارد البشرية
BAHRAIN SOCIETY FOR HUMAN CAPITAL MANAGEMENT

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